

TIRAS GILES





art & design

RESUME

ABOUT

Tiras is a graphic designer from Chesapeake, VA with three years of professional experience. He has a passion for brand identity and apparel design. He plans to combine these two passions to start his own clothing brand one day. With his keen eye for detail and creative problem-solving skills, Tiras can fulfill a variety of design needs.

CONTACT

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EDUCATION

- Bachelor of Fine Arts - Graphic Design from Virginia State University
- 3.7 GPA
- Graduated May 2021

SKILLS

- Adobe Photoshop, Illustrator, InDesign
- Brand Identity Design
- Apparel Design
- Logo Design
- Layout Design
- Illustration
- Digital Marketing
- Proposal Writing
- Display Ads
- A/B Testing
- Signage
- Collaboration
- Detail-Oriented
- Time Management
- Creative Problem Solving

WORK EXPERIENCE

APRIL 2022 - NOVEMBER 2024

Junior Graphic Designer for Food Service Direct

- wrote an SOP and created branded templates for social media graphic needs
- designed monthly Google ads
- designed monthly web banners
- designed print material such as one-pagers, thank-you cards, and direct mailers
- designed company shirts for trade shows
- updated company presentation decks
- created graphics for the online blog site

AUGUST 2020 - DECEMBER 2020

Graphic Design Intern for Hanover Museum of History & Culture

- helped design the company's logo
- collaborated with historians, copywriters, and other team members
- designed various collateral material

AUGUST 2018 - MARCH 2020

Residential Assistant at Virginia State University

- planned creative, engaging programs for the residents
- facilitated a safe, cooperative community environment
- mentored approximately 30-50 residents
- conducted weekly floor meetings and room checks
- wrote incident reports

ACCOMPLISHMENTS

- helped generate \$76,352 from Google ads on August 7, 2023 making it Food Service Direct's highest revenue-generating day of 2023
- 2019 "Best in Show" Winner of Juried Art Show at Virginia State University